



# Mia Rose Elbo Armstrong

Digital Communications and New Media graduate with extensive work experience across digital marketing agencies, IT companies, eCommerce, and Science Research Institutes. Seeking continued professional growth, new challenges, and an opportunity to apply my skills and experience within a multidisciplinary team.

## Inria // R&D Engineer

Jun 2021 - Present // Santiago, Chile

Lead in a 4 people team on the design and implementation of the **Vera C. Rubin Observatory** monitoring and operating software - LOVE, collaborating closely with end users and experts worldwide. Contributed to various other science projects providing UX expertise, ensuring intuitive and user-first experiences.

## GOB+DI - PUC // UX Dev

Mar 2020 - Apr 2021 // Santiago, Chile

Conceptualizing and designing a series of impactful experiences for users, collaborating closely with a diverse team to implement new data governance policies. This effort involved effective communication and coordination with team members across different disciplines, I was able to demonstrate the importance of user-centric design and successfully translated complex data governance policies into intuitive and user-friendly journeys.

## Motor de Prospectos // UX Lead

Jun 2017 - Mar 2020 // Santiago, Chile

Spearheaded the development of innovative end-to-end interactive user journeys and the creation of tailored solutions which incorporated AI technologies, ensuring that our clients not only met but exceeded user expectations.

## Other work since Feb 2011

## Contact

[miaroseelbo.github.io](https://miaroseelbo.github.io)

[miaroseelbo@gmail.com](mailto:miaroseelbo@gmail.com)

[linkedin.com/in/miarose/](https://linkedin.com/in/miarose/)

## Universidad del Pacífico

BFA - Digital Communications  
& New Media

## Tools

Figma

Sketch

InVision

Adobe Creative Suite

GitHub

Jira

Jenkins

Docker

MySQL

Unity

## Skills

UX/UI

User Journeys

User-centered Design

Design Thinking

User Testing & Accesibility

React

HTML

CSS

Agile Development

## Interests

Games

Film

Activism